COURSE CONNECTIONS
MEDIA GUIDE

A helpful tool for connecting and engaging with the greater University of Chicago community.

BEFORE YOUR EVENT
• Let students know that the event was coordinated through Chicago Studies. Please provide the link to our website and encourage them to check out what we do: http://chicagostudies.uchicago.edu

• Designate a few students to take photographs and document the event. This content will then be used for our blog post featuring your event!

DURING YOUR EVENT
• Encourage students to document their experience on Twitter using the #courseconnections and linking to @ChicagoStudies.

• Guide your student's tweets with questions such as: What is something you learned? What are some questions you still have? How will you use this new information?

• Document the experience yourself by taking photos, videos, and tweeting

AFTER YOUR EVENT
• Ask a few individual students to email us with insights we can use for publications about your event. Ask them to address the who, what, when, and why of the event.

• We will send a post-event survey. Please send it out to your students and make sure they complete it.

CONTACT US
• chicagostudies@uchicago.edu
• @ChicagoStudies #CourseConnections
• https://www.facebook.com/chicagostudies

THANK YOU FOR PARTICIPATING IN COURSE CONNECTIONS!